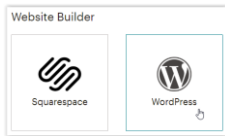


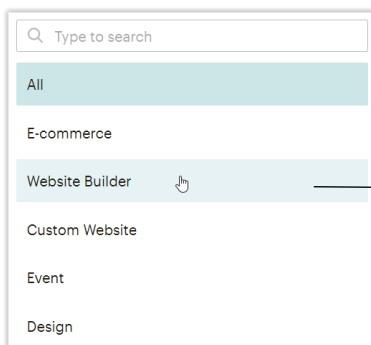
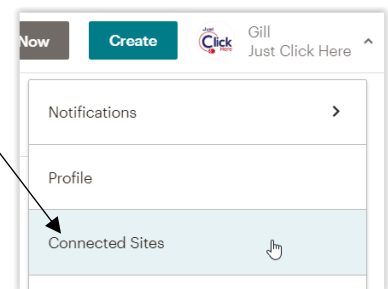
## Connecting MailChimp to WordPress



If you connect Mailchimp with WordPress, it enables pop-up forms and Google remarketing ads. **Click** on the **WordPress icon** in the **Website Builder section**.

**Note** - If you have navigated away from the page, just click on the drop-down arrow next to your account in the top right-hand corner of your screen and choose **Connected Sites**.

Then, click on **Website Builder** in the menu on the left. Then click on **WordPress**.



Enter your web address into the box labelled **Get custom website code** –

Get custom website code

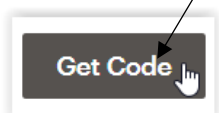
Enter site URL

If you have more than one audience, click on the drop-down arrow under **Select audience to connect** and click on an audience.

Select audience to connect

Just Click Here ▾

Now, click on **Get Code**

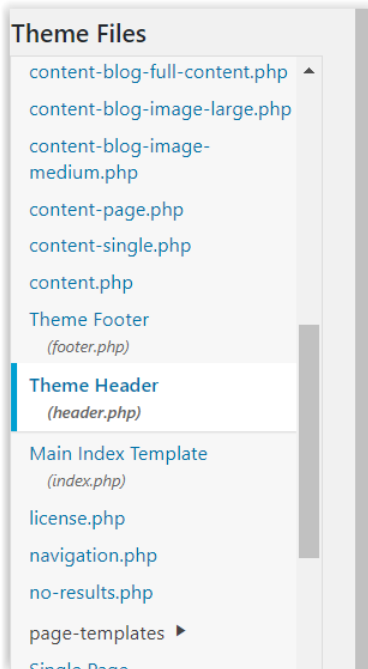
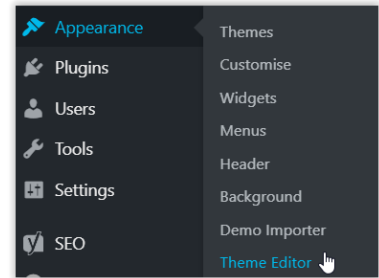


Click on **Copy**.

Get custom website code

```
<script id="mcjs">function(c,h,i,m,p){m=c.c
1,m.src=i.p.parentNode.insertBefore(m,p)}(doc
js/users/5ca9f6c3b0f9f1fe5ade4539f/45b518645c
```

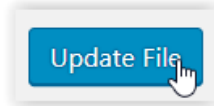
Open a new browser tab or window and **log in to your WordPress administration console**. In the navigation panel on the left, click on **Appearance** and choose **Theme Editor**.



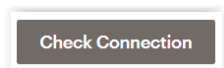
In **Theme Files** down the right-hand side of the screen click on the **Theme Header (header.php) file**.

**Right-click and choose Paste**, to Paste the code into the header.php file on the line before the closing `< / head >` tag.

Then click on **Update File**.



Now, return to the **Connected Sites page in your Mailchimp account** and **click on Check Connection**. Once MailChimp had verified the connection, you will see a confirmation message and be redirected to the details page for your site.

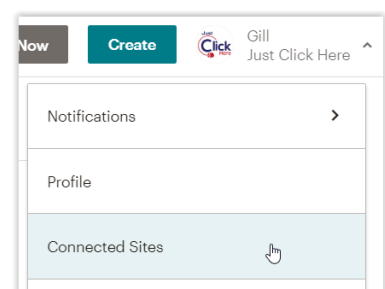
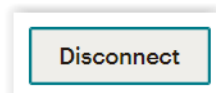


### Disconnecting WordPress and MailChimp

Just click on the drop-down arrow next to your account in the top right-hand corner of your screen and choose **Connected Sites**.

**Note** - If you have several connected sites, click on the **Switch site drop-down menu** to choose the site you want to disconnect.

Click on **Disconnect**.



When it asks **Are you sure?**, click on **Continue**.

**Note** - After you disconnect your site from Mailchimp, you'll need to remove the code from your website to fully disconnect the integration.

