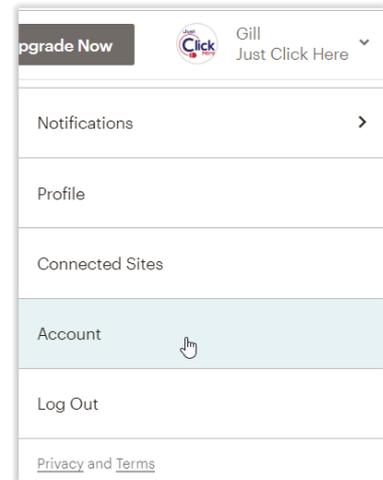


Connecting Mailchimp and Facebook

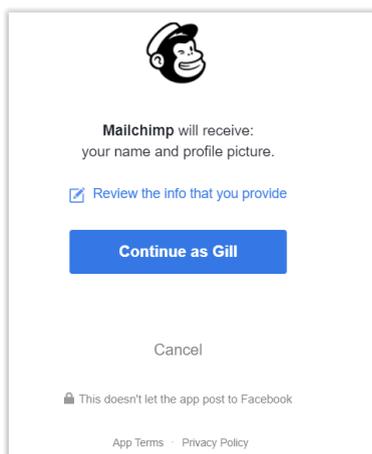
If you connect Mailchimp and Facebook, you can embed a signup form on your Facebook Page (not just share a link to your form in your timeline), and post to your timeline from Mailchimp.

Connecting Facebook

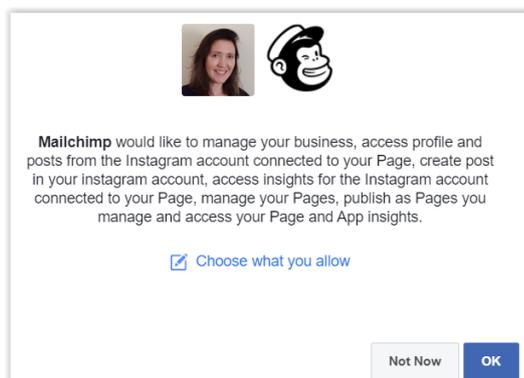
Click on the drop-down arrow next to your account name in the top right-hand corner of the Mailchimp screen and choose **Account**.



Then, click on the **Integrations** menu



Scroll down the screen (if necessary) and click on **Facebook**. Click on **Log In**, then click on **Continue as [Your Name Here]**.



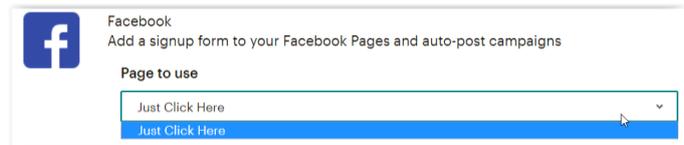
Click on **OK** (or **Choose what you allow** to amend your settings)

You should then see a confirmation message -



Adding Your Signup Form to Facebook

Click on the **Page to use drop-down menu**, then **click on the Facebook Page** where you want your signup form to appear.



Facebook
Add a signup form to your Facebook Pages and auto-post campaigns

Page to use

- Just Click Here
- Just Click Here

Now, click on the **Audience to use drop-down menu**, then **click on the audience** (contact list) that you want Mailchimp to add the details to.



Audience to use

- No audience connected

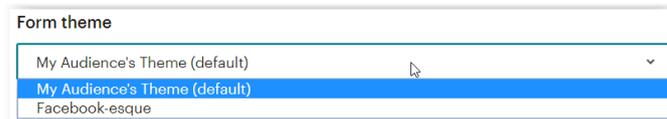
Click **Yes** to **Use signup form tab**



Use signup form tab

yes no

Under **Form theme**, click on the **drop-down arrow** and choose whether you want to use the design from your Mailchimp-hosted signup form, or a more Facebook-like design.



Form theme

- My Audience's Theme (default)
- My Audience's Theme (default)
- Facebook-esque

Type in a label in the **Tab label** section (the default is "Email Signup"). You can amend this later, if you need to.



Tab label (defaults to "Email Signup")

Signup to Monthly Newsletter

Finally, click on **Save**.



Save

You will then see a confirmation message –

Page Tab updated

Removing Your Signup Form from Facebook

Note – You can remove your signup form from Facebook without disconnecting your Facebook integration.

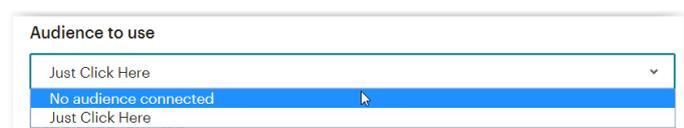
Click on the drop-down arrow next to your account name in the top right-hand corner of the Mailchimp screen and choose **Account**. Then, click on the **Integrations** menu.



Overview Settings Billing Extras Integrations

Click on **Facebook**, then click on the **Page to use drop-down menu**, and **select the Facebook Page** you want to remove your signup form from.

Then, click the **Audience to use drop-down menu**, and choose **No audience connected**.



Audience to use

- Just Click Here
- No audience connected
- Just Click Here

Click on **Save**.

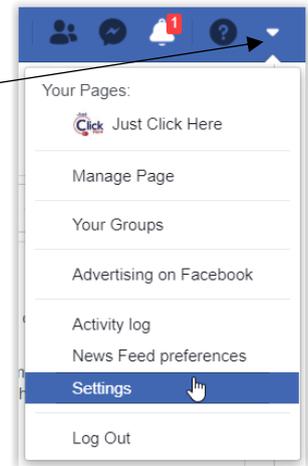
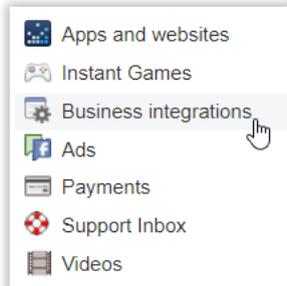


Save

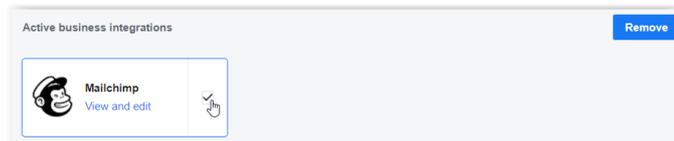
Remove Facebook and Mailchimp Integration

To remove integration between Facebook and Mailchimp, **access your Facebook account** and click on the drop-down arrow here and choose **Settings**.

Click on **Business Integrations** in the menu on the left



In the **Active business integrations** section, put a tick in the **Mailchimp** checkbox by clicking on it, then click on **Remove**.



Click on **Remove** again in the dialogue box that appears to confirm you want to remove the integration.

